

Debra Seeley

240 NW Gilman Blvd.
Suite 2
Issaquah, WA 98027
425-313-1040



1001 4th Ave
Suite 3750
Seattle, WA 98154

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This Brochure Supplement provides information about Ms. Seeley that supplements the National Asset Management, Inc. Brochure. You should have received a copy of that Brochure. Please contact the Compliance Department at 212-417-8172 if you did not receive National Asset Management's Brochure or if you have any questions about the contents of this supplement.

Additional information about this financial advisor is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Debra Seeley, CRD # 2311585

Year of Birth: 1955

Education: B.S. in Business, dual major in Accounting and Finance, Wright State University, 1985; M.B.A., Golden State University, 1989.

Business experience (for past five years):

- ❖ Investment Advisory Representative, National Asset Management, (10/2015-Present)
- ❖ Registered Representative, National Securities Corp., (11/2013-Present)
- ❖ President, Seeley & Associates, (01/2003-Present)
- ❖ Investment Advisory Representative, Asset & Financial Planning, Ltd., (03/2000-05/2014)
- ❖ Registered Representative, Prime Capital Services, Inc., (01/1999-11/2013)

Item 3 - Disciplinary Information

None

Item 4- Other Business Activities

Ms. Seeley is a registered representative with National Securities Corporation (“NSC”), member FINRA/SIPC, as well as an investment advisory representative (“IAR”) of NAM. Registered representatives of NSC provide securities brokerage services for commissions, and receive a portion of the brokerage commissions paid to NSC. They may also receive a portion of any ongoing distribution of service (trail) fees from the sale of mutual funds or from variable annuity purchases. The dual registration presents an inherent conflict of interest and an incentive to recommend investment products based on the compensation received, rather than on a client’s needs. However, in accordance with fiduciary duties of an IAR and as a matter of firm procedure, IARs assist clients in making decisions regarding whether to establish a brokerage or an advisory account (and determine the types of transactions that will take place through each account if a client has both accounts) based on the clients’ goals, objectives, risk tolerance and other factors. Further, as a matter of procedure, NAM does not generally permit front-end or back-end load mutual funds in the advisory program, or any other class that has high trail fees. If such mutual funds are transferred into an advisory account, advisory fees will be suppressed if a front-end or back-end load has been charged or there are high trail fees. Clients have the option to purchase investment products through other broker-dealers or advisors.

Ms. Seeley is the President of Seeley & Associates through whom she provides tax preparation services.

Additional information about Ms. Seeley may be found at FINRA’s Website at <http://brokercheck.finra.org>.

Item 5- Additional Compensation

There is no additional compensation to report for this financial advisor.

Item 6 - Supervision

NAM provides investment advisory and supervisory services in accordance with the NAM Policies and Procedures Manual. Steve Anderson has primary responsibility for supervising advisory activities in accordance with NAM's Policies and Procedures Manual. Such oversight will include regular review of client communications and investment advice offered by this financial advisor. Records of all client trades placed by this financial advisor are archived and available for review. Steve Anderson may be contacted at 206-343-6222.